



### BRIEF BIO:

Deborah Goldstein, founder of *Enlightened Philanthropy*, is dedicated to guiding the next generation in giving. Drawing from more than fifteen years of experience in fundraising and nonprofit management, she engages clients in a tailor-made, intuitive process that reveals their authentic motivation and desire to give. Helping her clients strategize, problem solve, and align their values/interests with appropriate options culminates in an attainable Philanthropy Roadmap. Deborah bridges the gap between different ages, building meaningful communication and engendering constructive action. As part of her multi-generational practice, she particularly focuses on advising youth as they navigate the world of philanthropy.

Deborah holds a BA in Biology from Wittenberg University and a Master's Degree in Marine Policy with a Certificate in Museum Studies from the University of Delaware. She is a 21/64-certified consultant and serves as co-Dean of Philanthropy for the Purposeful Planning Institute.

For more on Deborah Goldstein & *Enlightened Philanthropy* visit [enlightenedphilanthropy.com](http://enlightenedphilanthropy.com).

Would you like to be more fluent with your clients in conversations about philanthropy? Would you like to add richness and depth to this meaningful area of clients' lives? Are you looking for a way to support your clients in developing an effective and rewarding Philanthropy Roadmap?

### DESCRIPTION:

In this two-day workshop, Deborah provides an opportunity to address these needs. She believes that everyone can be a philanthropist and is passionate about helping people give in a way that is most meaningful for them. To achieve this, she guides women through an exploration of their values and areas of interest to help participants determine their vision for giving. Working through a series of activities and discussions, participants will eventually create their own Philanthropy Roadmap, enabling them to clearly articulate and act upon their philanthropic desires. She'll also talk about how to instill giving values in their kids or grandkids. Participants will receive tools they can use with their families to facilitate these conversations.

Prior to the weekend, Deborah will offer you and/or your firm a 1.5 hour session so you can have a glimpse of what your clients will experience throughout the weekend. Following the weekend, Deborah recommends meeting together with you and your participating clients one-on-one to bring you into the philanthropic conversation and create an implementation plan.

### PARTICIPANTS WILL:

- Expand their understanding of what is possible in philanthropy and identify all the ways they can be involved
- Articulate their values, align them with their giving, thus feeling more engaged and energized about their giving
- Feel more confident and gain peace of mind about their giving
- Create a Philanthropy Roadmap to guide their future giving

### TESTIMONIALS:

*"This was a fantastic experience. Each session was chock filled with fun exercises, and special conversations. I felt that I learned a lot, but even more, I developed some ideas, BIG potential plans, met some fun women, and so much more. Put this down as a 'must do' for next time it is offered."*

**Estate Planning & Tax Attorney**

*"I'm so totally engrossed in the conversations we are having and what I am seeing and learning, I forget to stop and notice what a wonderful job you do in making it all happen. I haven't felt this engaged in years. What a great, great program!"*

**Monterey-Based CPA**

**For booking, please contact *Enlightened Philanthropy* at (831) 402-1724 or [deborah@enlightenedphilanthropy.com](mailto:deborah@enlightenedphilanthropy.com).**